



Profile

A genuinely creative artist with a passion for marketing. A dedicated husband, father and volunteer at his church. Spent the past 17 years leading creative teams as they built brands, found new and unique ways for clients to reach new customers and create emotional connections that keep them around. A leader, designer, writer, artist, marketer, photographer, director and teacher. More information and portfolio at RobertQSmith.com.

Experience

OWNER, QUINTON CHANDLER ADVERTISING, INC. ; POWELL, OH - 1998-2007, 2011-CURRENT

Created and Direct this small, agile, and fiercely creative ad agency focused on guiding Columbus companies to reach further than ever before with beautiful brands and creative campaigns. Print, Digital, Web, Photography and Video. We have helped build brands and reach new customers for many notable companies including Ohio State University, Franklin University, Columbus Public Schools, Magnetic Springs, 10TV, Taste Hospitality and more.

INTEGRATED MARKETING SOLUTIONS, INC. ; COLUMBUS, OH - 2011- 2012

Owner and Creative Director for this small, fast moving ad agency in Columbus Ohio. Responsible for customer acquisition, campaign design, development and execution. Renovated established brands and designed new ones. Wrote copy, photographed people and architecture, wrote, shot and edited video and designed countless logos, brochures, billboards, catalogs, print ads, and truck wraps.

MARKETING DIRECTOR, EASY WOOD TOOLS, INC. ; COLUMBUS, OH - 2011- 2012

Responsible for entire end to end marketing strategy for this new and growing tool manufacturer. Designed and developed current marketing campaigns, a complete product catalog, promotional materials, photography and produced several educational and promotional videos.

MARKETING DIRECTOR, WOOD WERKS SUPPLY, INC. ; COLUMBUS, OH - 2007- 2011

Designed and built an online community for woodworkers to share their projects. Designed and built ecommerce stores in both CounterPointOnline and OSCommerce, an open source shopping cart system. Managed marketing efforts in SEO, SEM, HTML email, and social systems including Facebook and Twitter.

Education

Worthington Christian, Worthington, OH ; Highschool Diploma 1994
Columbus State, Columbus, OH ; Incomplete 1995

Skills

Digital graphic and interface designer, photographer and videographer | Photoshop, InDesign, Illustrator, Dreamweaver, Lightroom, limited ASP, PHP and Database design
Online marketing manager | Constant Contact, Ratepoint, Facebook, Twitter, Google Adwords, Google Analytics, SEO and SEM efforts
Communication and Project Management | Google Apps, Basecamp, Wunderlist

References available upon request